

THE ELBA CLIPPER

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R. C. Bryan, Owner-Publisher

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Six Months .75

CASH IN ADVANCE

COWS AND CASH

Encouragement for those interested in diversified farming is contained in newspapers published in nearby communities which have sought the establishment of the dairy industry in this section as the foundation of a farming program which should relieve the farmers of the depression caused by the "one-crop" system.

Northeast Mississippi is rapidly becoming a favorable field for dairymen, and all milk plants in this section are prospering, according to recent accounts.

Four condensaries are now in operation in Northeast Mississippi, at Hattiesburg, Natchez, Tupelo, and Kosciusko, and the four of them paid out \$1,377,862.98 for milk during the year 1929, although two of them were built during the year and the report does not cover a full year in their case.

The cheese plant which was opened at Corinth a few months ago reports that it is buying 10,000 pounds of milk per day from the local dairymen. This represents only about a fifth of its total capacity, but is considered an excellent result in view of the length of time that it has been in operation and the presence of other plants in Corinth which handle a portion of the milk supply brought to the town.

Milk and cream receiving stations at Hattiesburg and Natchez, which have been recently opened, are enjoying a steady increase in the amount of milk and cream received, and are furnishing a constant stream of cash to patrons—Franklin County Progress.

Mrs. Emma Fleming, of Enterprise, spent Monday in Elba as the guest of Mrs. J. H. Ham.

Chevrolet Today Announces Two New Closed Models

Rounding out its line of value-priced cars, the Chevrolet Motor Company today announces two new closed models—the Imperial Sedan and the Sport Coupe. Officials point out that despite the acres of improvements incorporated in these new models prices have been kept within the low Chevrolet price range. The Imperial Sedan, priced at \$695 and the Sport Coupe at \$615, both f. o. b. factory, Flint, Mich.

The new Imperial Sedan is introduced because of a widespread demand for a style car in the price field. On this model the Famous Fisher Body designers have lavished their skill with very noticeable success. It has many all-weather front pillars with a richly molded vinyl and in the back rear quarters are stylishly styled with Landau bows. The interior is smartly upholstered in deep tufted plush, and the car is equipped with an adjustable driver's seat, and other items commonly found in smart cars of this type such as completely equipped instrument panel, smoking set, etc. It is finished in lustrous black with molding in Rayon green and strung in black ivory. Exterior light work such as radiator, head lamps, and Landau bows are chromium plated.

The new Sport Coupe is also offered in response to a demand for a style car for two passengers, and includes a comfortable rumble seat in the rear and a rear window that is easily raised and lowered by means of a convenient Tensitair regulator.

Introduction of these two models come simultaneously with the announcement that more than 900,000 of the new cars have already been delivered into the hands of owners and that Chevrolet factories are operating on the biggest summer production level in the history of the company.

Production of the new models has been underway for several weeks. Meanwhile thousands of the new cars have been shipped to dealers. Officials predict that the entire nationwide dealer organization will be supplied with the new cars in two weeks or less. In many of the larger centers, the new cars are already on display.

As a result of the introduction of these two new models, the Chevrolet passenger car line embraces seven cars, five closed and two open models.

Famine Expert
The office boy entered the sanctum of the small-town newspaper editor. "Say, boss, this tramp outside who says he hasn't had anything to eat for six days. 'Bring him in,' said the editor. 'If we can find out how he does it we can run this paper for another week.'"—Columbia Record.

WHEAT

"Wheat is a grain that is planted and grown in the states of Kansas, Oklahoma and Nebraska to keep the producer broke and the buyer crazy."

"It varies in color, weight and style, and the man who can guess nearest the milling value is called a 'rough wheat man' by the public, a 'damn fool' by the farmer and a poor business man by his creditors."

"The price of wheat is determined in Chicago and goes up when you have sold and down when you have bought."

"A huge working for a large mill was sent to Chicago to study the wheat market, and after a few days careful deliberation wired his firm to this effect:

"Some think it will go up and some think it will go down. I do like a 'damn fool' by the farmer and a poor business man by his creditors."

"Wheat is planted in the spring, marketed in the summer, and left in the warehouse all winter."

"You can and you can't; you will and you won't. Be damned if you do, and be damned if you don't."—Exchange.

The population of the world is now estimated at 1,849,500,000 persons.

Thirty-five tons of flowers are being shipped daily from the Selly tales, in England.

It has been foretold his health for wealth.

If his mind and soul have been neglected.

If he has traded away his character for money.

If he has a disagreeable disposition that makes enemies or repels his friends.

If making money has crowded out the cultivation of his spiritual life.

If wealthiness has caused him to lose fellowship with Christ.

If love of money has hardened him until the love of Christ and the gospel message are things that do his best for missions.

If all his investments and possessions are laid up on the earth and he has no treasure in Heaven.

Lutheran Church Herald.

To get rid of poultry lice paint the roosts with nicotine sulphate (40 per cent). Heat from the bodies of the birds releases fumes which kill the lice. This is of course, a low-class remedy.

Troy Business School
Troy, Alabama

Offers complete courses in stenography and bookkeeping at low prices.

We are now offering also a Home Study Course.

For further information, write.

Mrs. Arthur Owens,
Manager

666

is a prescription for Colds, Grippe, Flu, Dengue, Bilious Fever and Malaria. It is the most speedy remedy known.

Our greatest endeavor will be to serve you just like you want to be served.

If you are pleased then we are pleased.

We but ask you to give us a trial.

W. J. BROWN, W. C. BRASWELL,
C. E. DORSEY, C. W. MIXSON,
H. C. TALBOT, L. CARR.

The Most Important Insurance of all

Protection from motor damage due to friction, heat or wear

STANDARD MOTOR OIL

INCORPORATED IN KENTUCKY

Planning a Motor Trip?

Let us route it for you

Standard Oil Touring Service, 426 W. Bloom St., Louisville, Ky. I would like you to send me detailed route from to which is to be furnished free of charge.

Address City State

A MAN IS POOR—

If he is without friends.
If he has low ideals.
If he has a guilty conscience.
If he has lost his self respect.
If his morals are questionable.
If he has lost his grip upon himself.
If he is selfish, uncharitable, or cruel.
If he has forfeited his health for wealth.
If his mind and soul have been neglected.
If he has traded away his character for money.
If he has a disagreeable disposition that makes enemies or repels his friends.
If making money has crowded out the cultivation of his spiritual life.
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And, after all, what are you buying—a guarantee, or a tire?

That's why Goodyear can guarantee every tire bearing the Goodyear name, and so trial number for the life of the tire. Not for just 20,000 miles or six months or a year, but forever!

We represent Goodyear here in your neighborhood. We offer you standard Goodyear service. We help you get more miles from your tires—FIVE MILES.

So, if it's a guarantee you want, why not have a Real GUARANTEE? We'll give it to you.

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GOOD YEAR

THE WORLD'S GREATEST TIRES

Rainer Motor Co.

CHEVROLET --- GOODYEAR

Sales and Service

ELBA, ALA.

How About Your Eyes?

I am making my regular appointments at Elba now and can be found at Peoples Drug Store in the May Building.

See me here on the First Wednesday after the first Tuesday in each month.

Dr. S. A. Barson

—OPTOMETRIST—

I will be in my office at Montgomery, 404-6 First National Bank Building, every Friday and Saturday.

WHEN CHILDREN Need a Laxative

"We have used Black-Draught in our family for fifteen years. I have found it of great help in raising my family. It has given it to all six of my children. Whenever they complain of upset stomach, or begin to look pale and sickly, I make a tea of Black-Draught and begin giving it to them. In a day or two they are all right. I give it to them for constipation, and my husband and I both take it. I always give it for colds in winter, or I believe a way to prevent them is to keep the system clean. Black-Draught, 1205 4th Ave., Decatur, Ala."

Black-Draught

CONSTIPATION, INDIGESTION, COLIC, PAIN, etc.

Write for a free trial bottle.

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